



NATIONAL PRODUCTIVITY COUNCIL
(UNDER DPIIT, MINISTRY OF COMMERCE & INDUSTRY, GOVT. OF INDIA)
Join NPC Webinar on 24.03.2021: 11:00 Hrs. to 12:30 Hrs.

Pitching for IPRs

SPEAKER



Shri Vivek Dahiya

(Director, Startup Buddy Services Pvt Ltd., Partner, Boudhik IP LLP). He is an Engineer, patent agent, advocate and strategist. Over 13+ years of experience in Intellectual Property domain. He has handled 2000+ patent applications and assisted innovators, creators, entrepreneurs, institutions and Incubation Centres in devising their strategies revolving around innovations, executing these strategies and monetizing in accordance with focused marketing plans.

Moderators:



Shri Nakul Yadav

Patent Holder & Deputy Director (Economic Services, NPC). He is a Chemical Engineer and having over 10 years' experience with Energy Management, Productivity Awareness and Economic Services Divisions of NPC. He has one patent registered in India.

Webinar Title: "Pitching for IPRs"

Webinar Date: 24.03.2021 | **Duration:** 90 Minutes (11:00 Hrs. – 12:30 Hrs.)

Webinar Participation Fees: Rs. 590/- (Inclusive of GST)

About the Webinar

This interactive session will focus on realizing commercial value of IPRs inter alia know how to create commercially viable IPRs and pitch them to various target licenses. A live example will be discussed by our speaker.

Webinar Coverage

Webinar will cover different considerations to bear in mind for successful lincensing.

Webinar Page: <https://www.npcindia.gov.in/NPC/User/webinarpage>

Coordinator: Nakul, Deputy Director nakul@npcindia.gov.in Mob. No. 9873553520